P R O C L A M A T I O N

WHEREAS, our state has dedicated itself to the betterment of each citizen and each community through a continually progressive spirit of building and beautifying to advance the standards of living within our state; and

WHEREAS, we see on every hand the magic which this spirit has wrought..instilling communities, businessmen and countryside with fresh pride and enthusiasm for our state; and

WHEREAS, this magic spirit of betterment must be conveyed, not just to the artistic building of man made objects, but also to the building of an attractive well groomed populace within our state; and

WHEREAS, our state boasts an excellent number of hairdressers and cosmetologists, who have dedicated themselves to the constant search for better methods of maintaining beauty in appearance and youth in spirit for our citizens..even those among us who are hospitalized and institutionalized; and

WHEREAS, the National Hairdressers and Cosmetologists Association has designated the week of February 10-16, 1963, as "National Beauty Salon Week", dedicated to the magic wrought by cosmetologists everywhere, and conceived in a spirit of genuine helpfulness to those in need..and the many members of the Association within our state have planned programs which shall be of special benefit and uplift to numbers of our citizens;

NOW, THEREFORE, I, ARCHIE GUBBRUD, Governor of the State of South Dakota, do hereby proclaim the week of February 10-16, 1962, as

NATIONAL BEAUTY SALON WEEK

commending all citizens of South Dakota to consider the many ways in which beautification of one's self, one's community and one's state will serve to increase the joy, pride and enthusiasm of all who dwell here.

IN WITNESS WHEREOF, I have hereunto set my hand and caused the Great Seal of South Dakota to be affixed this 3rd day of December in the year of our Lord, One Thousand Nine Hundred and Sixty-Two.

Archie Gubbrud
ARCHIE GUBBRUD, GOVERNOR

ATTEST:

SECRETARY OF STATE

STATE OF SOUTH DAKOTA - BUREAU OF ADMINISTRATION - OFFICE OF RECORDS MANAGEMENT - CERTIFICATE OF AUTHENTICITY
THIS IS TO CERTIFY THAT THE MICROPHOTOGRAPHIC IMAGE APPEARING ON THIS SLIDE OF MICROFILM IS AN ACCURATE REPRODUCTION OF THE RECORD AND WAS MICROFILMED IN THE REGULAR COURSE OF BUSINESS ACCORDING TO THE PROVISIONS OF SOUTH DAKOTA CODIFIED LAW 1-27-5. IT IS FURTHER CERTIFIED THAT THE PHOTOGRAPHIC PROCESS USED FOR MICROFILMING OF THE ABOVE RECORDS WAS IN ACCORDANCE WITH THE NATIONAL BUREAU OF STANDARDS FOR PERMANENT MICROPHOTOGRAPHIC REPRODUCTIONS. REDUCTION 25 ROLL NO 1
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